



CLARK ATLANTA UNIVERSITY

Dean of the School of Business Administration



This search is being assisted by:

ACADEMICSEARCH

Clark Atlanta University (CAU), a private, historically black university with a distinguished history, is seeking a Dean for the School of Business Administration. Reporting to the Provost and Vice President for Academic Affairs, the Dean of the School of Business Administration will play a visionary and leadership role in transforming the School to seize today's opportunity to address 21st century challenges.

THE UNIVERSITY

A consolidation of two institutions, CAU has been a national engine of higher education and learning for more than 150 years. Clark College, founded in 1869 as the nation's first private, liberal arts institution to award baccalaureate degrees to African Americans, and Atlanta University, founded in 1865 as the nation's first African American graduate institution, were consolidated in 1988 to form Clark Atlanta University. Today, with its nearly 4,000 students, CAU is the largest of the four autonomous institutions (CAU, Morehouse College, Spelman College, and Morehouse School of Medicine) in the Atlanta University Center Consortium (AUCC), which boasts one of the largest concentrations of African American students and faculty of color in the United States.



CAU is a nationally-ranked doctoral research university and is the only historically black university in the Georgia Research Alliance, an alliance of research institutions in the state. Through its Schools of Arts & Sciences, Business Administration, Education, and Social Work, the university offers 38 major areas of study and awards bachelor's, master's, specialist, and doctoral degrees. More than 70 percent of the students are from out-of-state, and nearly 10 percent are international students. About a quarter of the student population is graduate students. CAU boasts a diverse faculty and an alumni network that includes educators, entrepreneurs, corporate executives, social workers, scientists, engineers, public servants, artists, and more, many of whom are change agents on the local, national, and international stage.

Clark Atlanta University seeks to transform students' lives by preparing them to make a difference in their communities and beyond. Under President Ronald A. Johnson, CAU is positioning itself to address the challenges of our time through I.D.E.A.S., a concept that focuses on innovation, entrepreneurship, design and systematic thinking, and environmental sustainability in the arts, humanities, science, and technology in order to prepare students to engage effectively in the 21st century knowledge economy.

The university serves as a cornerstone for developing the greatest potential in leaders from various socio-economic, cultural, and ethnic backgrounds. In Fall 2016, the university enrolled its largest freshman class in more than five years, reflecting a pool of students with very high grade point averages and SAT and ACT scores in comparison to national data. In its 2015 listing

of America's Best Colleges, *U.S. News and World Report* ranked CAU one of the Top 20. The same year, *Princeton Review* ranked the institution one of the "Best Southeastern Universities." Clark Atlanta University's accreditation by the Commission on Colleges of the Southern Association of Colleges and Schools (SACSCOC) was reaffirmed in 2016.

The university is located in the heart of Atlanta, minutes from downtown, a world-class airport, multiple parks and green space, and numerous amenities for entertainment, sports, and restaurants that all offer a top-tier quality of life.

THE SCHOOL OF BUSINESS ADMINISTRATION

Founded more than 70 years ago, the School of Business Administration has provided a quality program of business management education for young men and women. The School is accredited by the Association to Advance Collegiate Schools of Business (AACSB) International. Faculty members in the School hold terminal degrees and continually research and consult on the latest management techniques. CAU's School of Business Administration has produced the nation's largest number of African American MBAs and its undergraduate program is one of the top 10 producers of African American business professionals in the nation. The School's alumni enjoy leadership and management careers in public and private sector organizations. Among its notable alumni are: Alexander Cummings, Jr., former Executive Vice President and Chief Administrative Officer of The Coca-Cola Company, and former chair of the CAU Board of Trustees; Darin Hall, Executive Vice President, the Port of Greater Cincinnati Development Authority; Gregory Jackson, Chairman, President and CEO, Jackson Automotive Management; Congressman Hank Johnson, Georgia 4th District; Bomani Jones, ESPN host; Helen Smith Price, The Coca-Cola Foundation President; and Marilyn Strickland, Mayor of the City of Tacoma, Washington.



The School of Business Administration at Clark Atlanta University is committed to developing future leaders who will provide innovative solutions to global business challenges. First accredited by AACSB in 1974, the School of Business Administration is comprised of the departments of Accounting, Decision Science, Economics, Finance, Management, and Marketing. The School offers the Bachelor of Arts degree as well as the MBA, the Master

of Arts in Accounting, and the Master of Arts in Economics. The School also offers a dual-degree (Bachelor of Arts and Master of Arts) in Accounting.

The Bachelor of Arts degree is awarded to majors in Accounting and Economics as well as in Business Administration, which offers concentrations in Entrepreneurship Management, Finance, International Business, Management, Marketing, Sports & Entertainment Management, and Supply Chain Management. The School of Business Administration also participates in the

university's Cooperative Education Program, which links interested and qualified students with area business firms and public agencies locally and nationally, enabling students to combine practical experience and income with their academic studies.

Clark Atlanta University's School of Business Administration has flourished as America's major producer of black MBAs. The School offers a comprehensive two-year program of instruction leading to the MBA, in which students can pursue full-time study in accounting, finance, information systems, and marketing and may select from concentrations in accounting, entrepreneurship management, finance, marketing, sports & entertainment management, or supply chain management. The School also offers a program specifically for working professionals.



The Master of Arts in Accounting allows students with an undergraduate degree in Accounting or the equivalent to satisfy the 150-semester-hour requirement in most states and territories for admission to the unified Certified Public Accountant examination.

The Master of Arts in Economics seeks to increase the number of American and international students trained with an understanding of economic issues confronting the United States and developing nations. Special attention is devoted to problems of and solutions to the underprivileged, African Americans, and developing nations.

LEADERSHIP AGENDA FOR THE DEAN OF THE SCHOOL OF BUSINESS ADMINISTRATION

Reporting to Clark Atlanta University's Provost, Dr. Peter Nwosu, the Dean of the School of Business Administration will provide oversight and leadership consistent with the responsibilities for deans outlined in the university's Faculty Handbook (www.cau.edu/CMFiles/Docs/FacultyHandbook.pdf). This includes: providing leadership for accreditation, academic audit, and program reviews directed at continual improvement in program quality and student learning; working with department chairs to supervise, evaluate, and advocate for the faculty and staff in the School of Business Administration; consulting with faculty and staff in the preparation and submission of tracking of budgets and goals for the School; and working with faculty, chairs, and the Office of the Registrar in scheduling and staffing of classes.

The next Dean will provide leadership and vision to build on the School's quality of excellence and reputation. Collaborating with the President, Provost, and faculty, the Dean will work with internal and external stakeholders to advance the university's goal of making CAU's School of

Business Administration one of the premier business schools in the South and in the nation. The Dean will:

Embrace academic and strategic planning and innovation to respond to market needs and growth opportunities, exploring the intersections of innovation and design thinking in business with big data, technology, and cyber physical systems.

Lead the enhancement of teaching and learning through the meaningful use of technology and active learning strategies, including collaboration with faculty, department chairs, and employers to offer cooperative education and other work-based learning experiences for students in the School.

Manage and enhance resources to achieve and sustain the School's strategic vision through effective data-informed processes for management and allocation of existing resources, to include increasing resources through fundraising, encouraging and supporting grant-writing among department chairs and faculty, and engaging in collaborative grant proposals with area colleges, universities, and agencies.

Lead, manage, and communicate effectively with the diverse constituencies of the School of Business Administration, with a style that is grounded in collaboration, accountability, and transparency; and demonstrate the ability to work in diverse environments and with a population that comprises of racial/ethnic minority, low-income, and first-generation college students.

Please click [here](#) for a welcome and overview of this opportunity from CAU Provost and Vice President for Academic Affairs Dr. Peter Nwosu.

REQUIRED QUALIFICATIONS

- An earned doctorate in business or a business-related discipline;
- A record of teaching and scholarship commensurate with appointment at the rank of professor with tenure in a discipline offered by the School; and
- Successful experience in a position of academic leadership at the level of department chair or above that demonstrates increasing levels of leadership responsibility and accomplishment.

DESIRED EXPERIENCE AND ATTRIBUTES

The successful candidate will demonstrate most or all of the following:

- Success with AACSB International accreditation efforts, and necessary external review processes;
- Familiarity with national developments in business schools/colleges;
- Strong interest in technology and innovation;
- An ability to create a model for business education that combines practices in traditional classroom instruction and limited residency programs;

- Verifiable dedication to undergraduate and graduate teaching and learning;
- Commitment to the career and academic advancement of faculty with diverse backgrounds;
- Effectiveness in budget management and fundraising;
- An ability to lead various centers, such as the Center for Innovation and Entrepreneurial Development, as well as business incubator programs;
- The ability to work with an external advisory board that assists with fundraising;
- The ability to develop partnerships between the School and business communities;
- An ability to cultivate dynamic relationships with community leaders who are focused on economic development;
- The ability to lead student recruitment, retention, and placement;
- The ability to articulate a vision for the School;
- The ability to work as a team member in fostering the achievement of the mission of the university;
- The skill to communicate effectively within the School and the university, and with alumni and community members;
- Commitment to the highest caliber of research, teaching, and professional excellence;
- A strong work ethic and the ability to prioritize and complete all position responsibilities in a timely manner;
- Superb written and oral presentation skills as well as organizational and interpersonal skills.

APPLICATION AND NOMINATION PROCESS

Nominations and applications will be accepted until the position is filled, but only materials received by October 8, 2017, are ensured full consideration. All nominations, applications, and inquiries will be held in full confidence with only finalists publicly identified for on-campus interviews.

Clark Atlanta University is being assisted in this search by Academic Search, Inc. Nominators or prospective candidates may direct confidential inquiries or questions to Senior Consultants Dr. Mac Stewart at mas@academic-search.com or Dr. Andrea Warren Hamos at awh@academic-search.com.

Application materials should consist of a curriculum vitae, a substantive cover letter addressing the criteria outlined above, and a list of five references with contact information as well as a note explaining the working relationship with the candidate; no references will be contacted without the explicit permission of the candidate. All application materials must be submitted electronically to ClarkAtlantaDOBA@academic-search.com.

CLARK ATLANTA UNIVERSITY IS AN EQUAL OPPORTUNITY/AFFIRMATIVE ACTION EMPLOYER

It is the policy of the University that all faculty and staff employees and applicants receive equal consideration and treatment. All recruitment, hiring, placements, transfers, promotions will be on the basis of qualifications of the individual for the position being filled regardless of race, color, religion, national origin, ancestry, age, sex, marital status, pregnancy, medical condition, non-disqualifying disability or handicap, or whether the individual is a Disabled Veteran of the Vietnam Era. All other terms of employment are governed by this policy.