



The University of Wisconsin-Eau Claire Vice Chancellor for Enrollment Management

The University. The University of Wisconsin-Eau Claire is a breakout leader for academic excellence and high-impact practices in the UW System. Consistently ranked among the top five public Midwestern universities, UW-Eau Claire recently earned the top national award for undergraduate research collaboration, a 50-year faculty-student tradition with global impact. This campus is known for natural beauty, spanning a winding river, and its hilltop residence halls overlook magnificent views of the Chippewa Valley. More than 10,500 students are drawn to this vibrant hub where innovation, leadership, diversity and inclusion are core values. Groundbreaking community partnerships in manufacturing, business, health care and the cultural arts produce myriad opportunities for scholarship and internship. Average class size is 27 with a faculty/student ratio of 1:21. The University is noted for low debt for graduates and high value at a competitive tuition rate. The growing city of Eau Claire is located about 90 miles east of Minneapolis, with a population of about 70,000 that swells to 170,000 in spring and summer, when a half-dozen major music festivals draw visitors to the “Music Capital of the North.” The vibe on campus and in the surrounding community is one of boundless possibility and lifelong learning. Come grow with us!

Vice Chancellor for Enrollment Management. This is a newly-created position with a broad portfolio. The next Vice Chancellor will join a highly functioning and successful leadership team with a positive working relationship during a dynamic period in the life of the University. The University has seen steady increases in its enrollment over the past four years, now numbering 10,737 students (9,685 FTE.) The incoming class has also increased steadily during that time, increasing from 2,010 in 2014 to 2,337 in 2017. The University of Wisconsin-Eau Claire seeks a dynamic individual with proven leadership skills to guide campus enrollment management. Reporting directly to the Chancellor, the Vice Chancellor for Enrollment Management will create a strong enrollment management plan, work collaboratively across the university to implement it and reach its goals. For this new position, UW-Eau Claire is seeking candidates who have a strong record of leading institutions in setting, meeting and exceeding recruitment, retention and graduation goals for undergraduate and graduate programs.

The Vice Chancellor for Enrollment Management (VCEM) is a senior administrator, serving on the Chancellor’s executive leadership team and representing the University to the UW System. As a colleague and partner with the executive team, the Vice Chancellor for Enrollment Management works collaboratively across divisions to guide and advise the Chancellor and University leadership on enrollment management.

Responsibilities. The responsibilities of this position are broad. The new VCEM will lead the successful creation and ongoing operation of the new division of Enrollment Management, in support of university goals. The VCEM will oversee the following units:

- Admissions
- Advising, Retention, and Career Center
- Athletics
- Blugold Central (a one-stop student support center that includes the Bursar, Financial Aid, Records and Registration, Continuing Education, Small Business Development Center and Transit and Parking Services)
- Housing and Residence Life programming
- Recreation and Sport Operations

In addition, the VCEM will coordinate enrollment management efforts at UW-Barron County, a two-year branch campus. The VCEM will foster and grow collegial partnerships with Academic Affairs and Student Affairs & Equity, Diversity and Inclusion to engage faculty and staff in enrollment management. This requires leadership and followership, vision and grassroots effort and the ability to get things done. The selected individual will also work closely with Integrated Marketing and Communications and the UW-Eau Claire Foundation in support of enrollment management goals.

Qualifications. The successful candidate will be an experienced higher education administrator with the vision, energy and leadership skills needed to engage the University in achieving ambitious goals. Additionally, the selected candidate will have proven success in leading best-practice recruitment, financial aid and retention efforts for public and/or private universities. Experience with recruitment of traditional undergraduate and transfer students is essential; experience growing and shaping enrollment of multicultural and high-ability students is an asset. The Vice Chancellor should be skilled at hiring, motivating and developing staff, fostering teamwork and managing change.

Required qualifications include a bachelor’s degree from a regionally accredited institution; demonstrated success in developing, implementing, championing and meeting enrollment goals in a public or private college or university; experience working with diverse populations; and supervisory experience. Preferred qualifications consist of a master’s degree (or equivalent) or terminal degree from an accredited institution; a proven ability to improve student retention at a public or private university or college; and leadership in relevant professional and community organizations.

Application. The University is being assisted by Academic Search, Inc. Applications should consist of a substantive cover letter, a curriculum vitae and a list of five professional references with full contact information. No references will be contacted without the explicit permission of the candidate. Applications, nominations and expressions of interest can be submitted electronically, and in confidence, to:

UWEC-VCEM@academic-search.com.

The position is open until filled but only applications received by July 6, 2018 can be assured full consideration. Additional qualifications and responsibilities can be found under Current Searches at www.academic-search.com. Confidential discussions about this opportunity may be arranged by contacting consultants Ann Die Hasselmo at Ann.Hasselmo@academic-search.com and Chris Butler at Chris.Butler@academic-search.com. For more information on UW-Eau Claire, please see www.uwec.edu.

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