



Western Washington University
Vice President for University Relations and Marketing

Western Washington University (Western) invites applications and nominations for the position of Vice President for University Relations and Marketing. The Vice President provides leadership and direction for Western's marketing and communication strategies to enhance university relations, student recruitment and retention, and student success and reports to the President. The position will have a start date of August 2017.

Located on 212 picturesque acres in Bellingham, Washington, a city of 83,580 people located between Seattle, Washington and Vancouver, British Columbia, the main campus of Western Washington University is perennially ranked as the best public, master's-granting university in the Pacific Northwest and No. 2 in the West, according to U.S. News & World Report college rankings.

As the third largest university in the State of Washington, Western enrolls 15,332 undergraduates and 707 graduate students in more than 160 academic programs at the Bellingham campus and seven satellite locations around the Puget Sound area. Western provides an active student-centered learning environment with a liberal arts and sciences foundation and robust co-curricular, internship, research, creative, and service learning opportunities.

The Office of University Relations and Community Development (as it is currently known) is responsible for developing and implementing effective communication and marketing strategies to enhance university relations, student recruitment and retention, and student success. University Relations and Community Development also provides leadership to all efforts aimed at enhancing the reputation of and appreciation for the University, always striving to communicate and work effectively with our neighboring communities, businesses and entities. For additional information and a full list of required and desired qualifications, please view the full search profile at <http://academic-search.com/sites/default/files/WWUvpurmProfile.pdf>.

The search is being assisted by Academic Search, Inc. For a confidential discussion of this position prior to applying or nominating, contact Dr. Tom Fitch at rtf@academic-search.com. The position will remain open until filled but only applications received by May 31, 2017 can be assured full consideration. Candidates should forward a letter of interest, addressing how the applicant meets the qualifications

described in the profile, curriculum vitae or resume, and a list of at least five references with full contact information to WWUvpurm@academic-search.com.

Western Washington University (WWU) is an equal opportunity and affirmative action employer committed to assembling a diverse, broadly trained faculty and staff. Women, minorities, people with disabilities and veterans are strongly encouraged to apply. In compliance with applicable laws and in furtherance of its commitment to fostering an environment that welcomes and embraces diversity, WWU does not discriminate on the basis of race, color, creed, religion, national origin, sex (including pregnancy and parenting status), disability, age, veteran status, sexual orientation, gender identity or expression, marital status or genetic information in its programs or activities, including employment, admissions, and educational programs.