



## SEARCH FOR THE VICE PRESIDENT FOR ADVANCEMENT AND ALUMNI ENGAGEMENT

Wittenberg University President, Dr. Michael L. Frandsen, and the Vice President for Advancement and Alumni Engagement search committee invite nominations and applications for the Vice President's position.

The ideal candidate will be an exemplary administrator and campus leader working with the University's internal and external constituents, engaging them in fundraising and other engagement programs that will strengthen the University. The Vice President will lead a staff of professionals in building alumni and parent programs, opportunities for students and faculty and the University's many constituents to help shape the University's future in accordance with the University's strategic plan, and will recommend to the President ways in which the University's many constituents can help the University far beyond their giving of financial resources by engaging in student recruitment, and student life programs as mentors and role models. The candidate selected will also ensure the pursuit of excellence and consistent quality standards in all programs designed to meet the needs of the University's constituents. Additionally, expectations are that the candidate will be a decisive yet thoughtful and collaborative leader capable of articulating the distinct benefits of a Wittenberg education to its many diverse constituents while demonstrating an ability to manage human and fiscal resources effectively.

## THE UNIVERSITY

Founded in 1845 and affiliated with the Evangelical Lutheran Church in America, Wittenberg University is recognized as one of the nation's leading liberal arts colleges. Located in Springfield, Ohio, a community of nearly 60,000 residents, Wittenberg is one of only 286 Phi Beta Kappa institutions in the United States. With a stimulating academic environment that includes more than 100 majors, minors, and special programs, a strong tradition of excellence in engaged learning, service, pre-professional and interdisciplinary studies, and athletics, as well as a diversity of experiential learning opportunities, Wittenberg annually transforms the lives of its 1838 students.

# LEADERSHIP CHARACTERISTICS

The position of Vice President for Advancement and Alumni Engagement at Wittenberg requires certain talents, skills, and experiences that will enable continuing growth and development of all the University's programs. The Vice President must have certain required characteristics as well as other characteristics that would be desirable for the position.

## **Required Characteristics:**

- A bachelor's degree with an advanced degree preferred
- Progressively responsible and successful fundraising experience, preferably in a college or university

## **Desired Characteristics:**

- CFRE certification
- Experience leading a comprehensive fundraising campaign
- Experience with personnel management budget and operations
- Experience with alumni and parent programs
- The ability and desire to use data for decision-making and strategic planning
- Experience using one or more CRM platforms (Salesforce, Raiser's Edge, etc.)
- Leadership experience and successful fundraising in project-oriented fundraising as well as capital and comprehensive campaigns
- Outstanding communication and interpersonal skills
- The desire to partner and work collaboratively with senior leadership in setting and achieving institutional priorities
- Work as a team builder who can collaborate on multiple levels with diverse constituencies
- Successful and progressively responsible track record of experience in administration at a college or university
- The ability to address complex issues with integrity, diplomacy, and transparency

# THE APPLICATION PROCESS

The search is being assisted by Academic Search, Inc. For a confidential discussion, interested parties may contact Jack Ohle or Wanda Bigham, Senior Consultants at Academic Search, Inc. They are available by email or phone to discuss the position and the requirements. Their contact information is as follows: Jack Ohle at [jro@academic-search.com](mailto:jro@academic-search.com) or 507-469-5541 or Wanda Bigham at [wdb@academic-search.com](mailto:wdb@academic-search.com) or 334-425-6865. The position profile can be found at [www.academic-search.com](http://www.academic-search.com), and more information about Wittenberg University can be found at [www.wittenberg.edu](http://www.wittenberg.edu).

The position is expected to be filled by July 1, 2019. Applications must be sent electronically in Word format to [WittenbergVPA@academic-search.com](mailto:WittenbergVPA@academic-search.com) and should include a cover letter that addresses the qualifications outlined above, a curriculum vitae, and a list of at least five references with contact information, including telephone and email. References will not be contacted without the explicit permission of the candidate. The position is open until filled, but only applications received by March 29, 2019, can be assured full consideration.

Wittenberg is committed to attracting and retaining highly qualified individuals who collectively reflect the diversity of our student body and society at-large. We believe it is educationally imperative to further our students' appreciation and understanding of a culturally diverse society, and we are committed to ensuring a diverse environment for all individuals, regardless of race, gender, religion, nationality, ethnicity, sexual orientation, physical ability, or disability. In that spirit, we are especially interested in receiving applications from individuals who would contribute to the diversity of our community.

Learn more about Wittenberg by visiting the University's website at [www.wittenberg.edu](http://www.wittenberg.edu).